With funding from Austrian Development Agency

DONAU SOJA CONGRESS

12-13 May 2027

Building food security & protein resilience through the Three Seas Initiative

WARSAW, POLAND

SPONSORSHIP BROCHURE

Organised in cooperation with

WHY THIS CONGRESS

Protein security is food security.

The European Union's agri-food system has become increasingly exposed to geopolitical instability and the impacts of climate change. These shocks are already causing protein supply bottlenecks and driving extreme price volatility across key commodities.

Legumes account for only 3% of the EU's harvested area. After decades of importing more than 90% of its soya requirements, how can the EU reduce this strategic vulnerability and build a more resilient protein system?

Europe has the land, knowledge and market capacity to strengthen its own protein production and value chains. At the Congress, we will work together to turn this potential into durable, scalable regional systems.



A European protein conversation with regional implementation.

WHAT TO EXPECT

The Donau Soja Congress brings political leadership, economic investment and value-chain partnerships together.

The Congress puts functioning models on the table, while highlighting the Three Seas region's potential to strengthen Europe's protein production, infrastructure and supply security.

On two days, the programme will explore how European protein policy can be translated into regional realities:

Policy and security

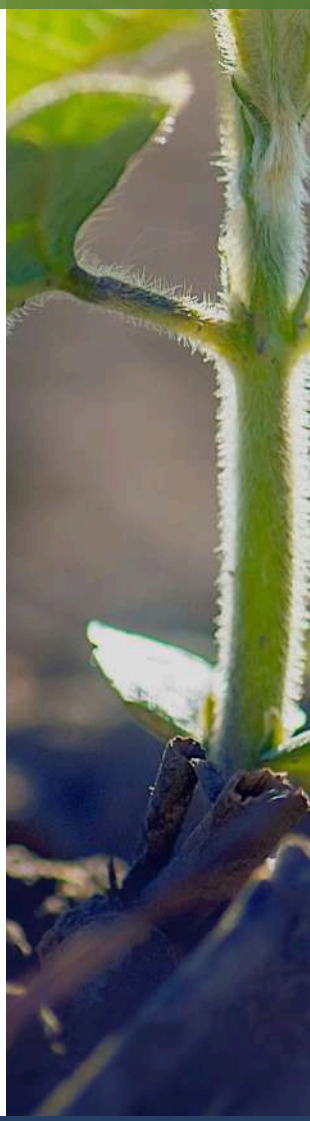
A European protein policy that safeguards Europe's protein and food security and fosters cooperation.

Resilient value chains

Strengthening infrastructure, processing capacity and market uptake for regional protein crops – from farm to consumer.

Farmer viability

Creating profitable and diversified farming conditions that help farmers invest for the long term.



WHO WILL BE THERE

A room built around the full value chain.

The Donau Soja Congress brings together the people driving Europe's protein value chains, creating a focused setting for direct exchange across sectors, countries and perspectives.

- FARMERS
- CRUSHERS, PROCESSORS & FEED MILLS
- AGRIBUSINESSES, FOOD BRANDS & RETAILERS
- CIVIL SOCIETY & NGOs
- UNIVERSITIES & RESEARCH
- TRADE ORGANISATIONS
- GOVERNMENT & PUBLIC INSTITUTIONS
- FINANCIAL INSTITUTIONS

WHY SPONSOR?

Be part of the unique conversation shaping Europe's protein future.

Sponsorship gives your organisation a visible role in the European protein market. It offers a platform to showcase practical solutions, share relevant experiences and connect with decision-makers and partners across the protein value chain.

Exclusive connections. Practical exchange. Lasting visibility.



Engage directly

Connect with 400+ leading stakeholders and actors from across the value chain, build meaninful relationships and strenghten strategic alliances.

Bring your perspective

Present your expertise, solutions and practical experience in discussions on protein production, infrastructure, markets and resilient supply chains.

Expand your visibility

Boost your organisation's profile across Congress communications, event materials and targeted on-site branding to a highly relevant international audience — with visibility extending beyond the event.

SPONSORSHIP OPPORTUNITIES

The Donau Soja Congress 2027 offers a range of sponsorship opportunities tailored to different budgets and objectives:

- **Main Sponsorship Packages:** Platinum, Gold, Silver, Bronze and Supporter
- **Exhibitor Packages:** Showcase your organisation in the Congress exhibition area
- **Additional Sponsoring Opportunities :** Strengthen your visibility through hospitality and branding activities.

MAIN SPONSORSHIP PACKAGES

WHAT'S INCLUDED	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Number of sponsors	2	3	4	unlimited	unlimited
Congress passes included (including Gala Dinner)	4	3	2	1	1
Exhibition booth included	Showcase booth 8m²*	Connect booth 6m²	Compact booth 4m²	-	-
Extra sponsorship opportunity	Coffee break sponsor	-	-	-	-
Recognition on website	Logo and link + 50-word profile	Logo and link + 30-word profile	Logo and link + 20-word profile	Logo and link	Logo listing
Congress bag insert (one item)	✓	✓	✓	✓	-
Pre-event communication via newsletter and social media	Dedicated feature	Dedicated announcement	Sponsor campaign	Collective recognition	Collective recognition
Programme brochure	Full page	½ page	¼ page	⅛ page	Logo listing
On-site visibility (signage, screens, slides)	Headline branding	Priority branding	Prominent branding	Standard branding	Supporter recognition
Standard price in € excl. VAT	**22,500.00**	**15,000.00**	**10,000.00**	**4,500.00**	**2,500.00**
Donau Soja Member price in € excl. VAT	**18,000.00**	**12,000.00**	**8,000.00**	**3,600.00**	**2,000.00**

* The Showcase booth is an exclusive exhibition opportunity reserved for Platinum Sponsors. For more information, please contact the Congress team.

EXHIBITOR PACKAGES

Bring your work into the room.

Compact booth - 4m²

A focused exhibition space for presenting your organisation and meeting Congress participants.

Includes:

- Information counter + one bar stool
- One cocktail table and two bar stools
- One full congress pass

Standard price: 4,800.00 €

Donau Soja member price: 3,900.00 €

Available slots: 12

Connect booth - 6m²

A larger exhibition format with additional seating and more space for meetings and exchange.

Includes:

- Information counter + one bar stool
- One meeting table and three chairs
- Two full congress passes

Standard price: 6,500.00 €

Donau Soja member price: 5,200.00 €

Available slots: 6

Make your booth your own:

We can tailor your space to your brand and objectives, subject to availability (first come first serve basis). Please contact us to discuss individual options.



Booth example 4m²



Booth example 6m²

All exhibtion booth packages include:

- Aluminium frame with seamless wall graphics
- Company name mounted above the back wall: 100 cm (W) × 40 cm (H), one per stand
- Lockable information counter with company logo/branding: 100 cm (W) × 50 cm (D) × 100 cm (H), one per stand
- LED lighting: one light per 2 m²
- Double 230 V socket: one per stand

Additional benefits:

- Company logo and profile in the exhibtion section on the Congress website
- Listing in the Congress programme
- 10% discount on additional Congress passes

*All booth package prices apply to both Congress days and exclude VAT.

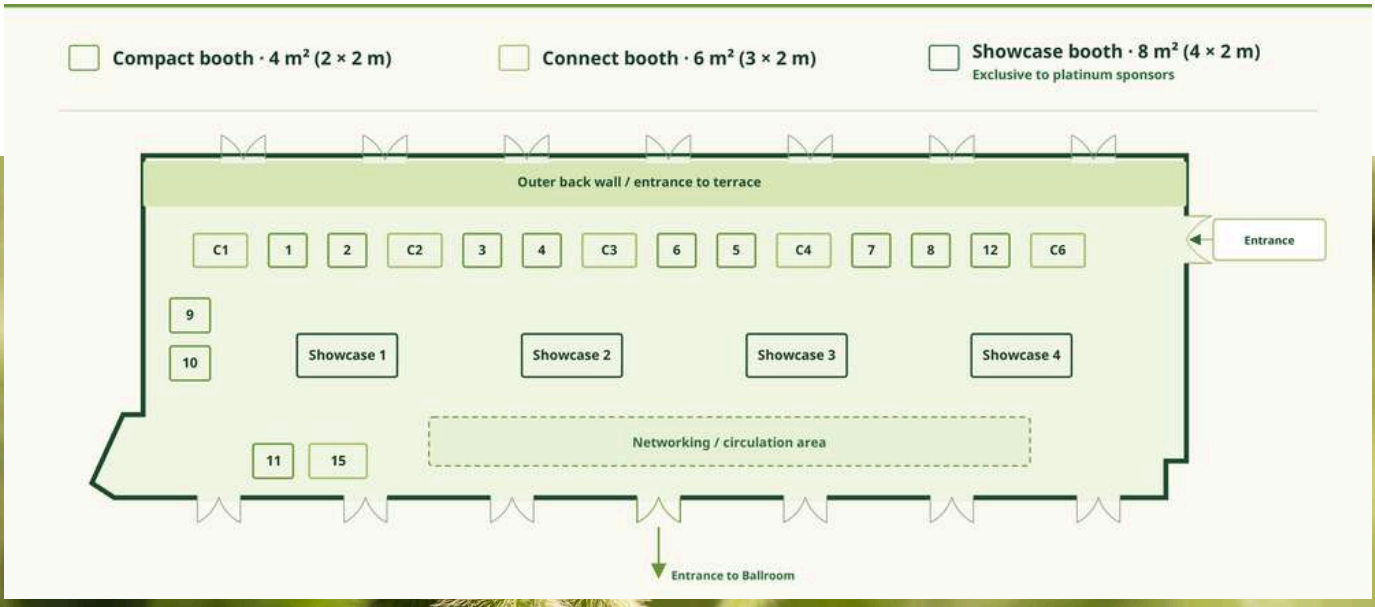
A DEDICATED EXHIBITION SPACE



The exhibition space is located in the 670m^2 foyer directly in front of the main ballroom – a high-traffic area where participants naturally meet during arrival, coffee breaks, lunch and networking.

This prominent location gives partners a clear opportunity to present their products, projects, publications and practical solutions and to start conversations with the Congress audience.

Preliminary exhibiton floor plan





Boost your exhibition space

Once you confirm your exhibition booth, you will have the option to order and purchase additional equipment and furniture directly from our official exhibition partner, including signage/ branded exhibition structures, AV equipment (screens,..), refigerators, additional power supply, etc.

Furniture catalogue and order form will be sent out with the Exhibitors' Technical Manual.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Own the moments where connections happen.

HOSPITALITY & NETWORKING

Coffee Break Sponsor

Available on either Wednesday or Thursday, four sponsorship slots in total. The listed price applies per day:

- Logo will be displayed on the coffee break offering.
- Possibility to display roll-ups.
- Recognition on the sponsors' section of the Congress website and the on-site programme book.

Standard price: 4,000.00 €
Donau Soja member price: 3,200.00 €

Lunch Sponsor

Available on either Wednesday or Thursday, two sponsorship slots in total. The listed price applies per day:

- Logo will be displayed on the lunch offering.
- Possibility to display roll-ups.
- Recognition on the sponsors' section of the Congress website and the on-site programme book.

Standard price: 6,000.00 €
Donau Soja member price: 4,800.00 €

Gala Dinner Sponsor

This is an exclusive sponsorship opportunity. The package offers prominent visibility at the Congress's key evening networking event:

- Logo will be displayed on the gala dinner menu and event signage.
- Recognition on the Congress website and in the on-site programme book.
- Verbal recognition by the host during the gala dinner.

Standard price: 9,000.00 €
Donau Soja member price: 7,200.00 €

Welcome Reception Sponsor

This is an exclusive sponsorship opportunity for one sponsor. The Welcme Reception offers high visibility during the Congress's opening networking event:

- Logo will be displayed on the reception signage.
- Possibility to display roll-ups.
- Recognition on the Congress website and in the on-site programme book.

Standard price: 7,000.00 €
Donau Soja member price: 5,600.00 €

*All prices exclude VAT.

Make your presence visible throughout the Congress.

BRANDING & ACTIVATION

Congress Bag Insert

Include your own printed promotional items in the Congress bag distributed to each attendee.

Note: a limited number of Delegate bag insert places are available.

Standard price: 1,500.00 € per item
Donau Soja member price: 1,200.00 € per item

Badge Lanyard Sponsor

Your company logo will exclusively appear on all lanyards worn by Congress participants throughout both Congress days.

Note: The sponsor supplies the lanyards. Donau Soja will agree production specifications and delivery deadlines.

Standard price: 5,000.00 €
Donau Soja member price: 4,000.00 €

Congress Bag Sponsor

Your logo will be displayed on the conference bags, giving your organisation repeated visibility among Congress participants and partners.

Note: this is an exclusive sponsorship opportunity limited to one sponsor and exludes the printing costs.

Standard price: 6,500.00 €
Donau Soja member price: 5,200.00 €

Wi-Fi Sponsor

Your logo will appear on electronic signage throughout the venue and on the Congress Wi-Fi login page.

Note: this is an exclusive sponsorship opportunity limited to one sponsor.

Standard price: 3,000.00 €
Donau Soja member price: 2,400.00 €

Printed Programme Advertisement

Your advertisement will be included in the sponsors and advertisement section of the onsite Congress programme book. A copy of which, is provided to all Congress participants.

- Full page: **Standard price: 2,400.00 € | Donau Soja member price: 1,920.00 €**
- Half Page: **Standard price: 1,200.00 € | Donau Soja member price: 960.00 €**
- Quarter Page: **Standard price: 600.00 € | Donau Soja member price: 480.00 €**

*All prices exclude VAT. All sponsorship opportunities include acknowledgement in the Congress programme and on the Congress website.

INTERESTED?

We realise that each company has different requirements and objectives regarding sponsorship. If you are looking for a tailor made sponsorship package that best meets your company's objectives, please do not hesitate to contact us.

CONTACT INFORMATION

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www.donausoja.org



CONGRESS VENUE

DoubleTree by Hilton Hotel & Conference Centre Warsaw

Skalnicowa 21, 04-797
Warszawa, Polen

www.doubletreewarsaw.pl

For further information on Congress programme, ticket prices and registration details, please visit donausojacongress.com

ABOUT DONAU SOJA

Donau Soja is a European, not-for-profit membership association working towards a sustainable, safe and European protein supply.

We represent a network of more than 340 companies and organisations across 34 countries along the European soy value chain. Together, we address the social, environmental and economic challenges connected with soya production and consumption.

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